

मेहनत तुमची, विश्वास आमचा



Booster Plant Genetics Private Limited

CIN NO. U01403MH2014PTC259768

Paris Agrotech

www.boosterparis.com

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About Booster Group of Companies

The Idea of Booster Group of Companies was a dream of our Patriarch, Late Keshavrao Jadhao, Father of Director **Gajanan Jadhao**. **Keshavrao ji** was a progressive farmer and his life was devoted for the welfare of farming and farmers. After his demise, This vision of his were well taken forward by **Prof. S. R. Mogal** as a Son in-law. **Mr. S.R. Mogal** nurtured this thought in the minds of **Mr. Gajanan Jadhao** and he developed his expertise and career in Agriculture.

After working with different companies for almost 18 years he developed his own services for farmers with an agenda of reducing per pump cost of farmers gaining higher yields. He was approachable for every farmer and solved their problems on crops like Cotton, Soybean with his field visits, through his articles and later via his own written Book "**WHITEGOLD : EK NAVI DISHA**". He maximized his reach with the popularity of **WHITEGOLD** and it was highly appreciated by farmers. With this success and with the help of another renowned person sharing the same vision Mr. Arvind kharche, whose experience is vast and larger than our ages, We started Paris Agrotech stating best Quality in Affordable Price. The only thing we focussed since then was product quality and effective services. We gathered and enhanced our knowledge and gained expertise over getting the highest yields to benefit farmers and make them profitable. In 2015 We introduced Booster Plant Genetics Private Limited and registered it as a parent company because of the larger product range like Seeds, Insecticides, Water soluble fertilizer and Implements.



Mission

- By providing up to date, innovative, agricultural chemical technology, we endeavor to provide a valuable contribution towards increasing the productivity in agriculture.
- To Serve Our Nation by increasing yields and growth of farmers and profits to agriculture trade.
- With our products, we aim to satisfy our end customer (farmer) and make agriculture his / hers profitable occupation.

Vision

- **Our Vision** is to develop skills and expertise which will lead to higher yields in farming at minimal cost.
- Our Vision is to benefit almost every farmer in India with our product and services.
- Also our Vision is to make everyone look at Farming as a Profitable Occupation and farmer as a Respectable Person.



Booster Seeds

Being involved in this sector since more than 20 years, we have developed our expertise in various crops knowing the detailing of Seed with respect to its geography, its source, size, moisture, temperature, metabolism etc. And likewise our aim is to be the best in this segment.



Elevator

Elevators lift seed automatically and deliver to heights for, clearing, gravity, Destoner or storage bins, this automation prevents seed from damages.



Storage Bin

Seeds Storage Bin

This is used to store processed seed, before packing, and seed is directly packed in 10 kg or 30 kg bags.



Fine Cleaner

Fine Cleaning Equipment is used for a wide range of applications such as removing large impurities like stick, buck and leaves and are also used for removing fine dirt and sand from products in seed cleaning plants and seed processing plants. Easily accessible screens for cleaning and changing.



Gravity Separator

Work of Machine : Weighted seed and low weighted seed sorting.

Gravity separates low weight seed which may not germinate or hard to germinate which help to improve quality of seed and increases germination percentages.



Disstoner

Work of Machine :- To separate foreign particles like stones. It separates stones and soil from the processed seed. And hence our Seed is free from all impurities.

Our Showstopper Seeds



Genetic Pure Soyabean Seed



GRAM (BENGAL GRAM)



Research Paddy (BPGV DASHRATH)



TUR (Pigeon-Pea)

**BDN - 716 , PKV - TARA , BSMR- 736, BDN - 711
VIPULA , BSMR - 853, ICP - 8863 , MAROTI
ICPL - 87116 (ASHA), RAJESHWARI, BDN - 708**

Pack Size : 1kg



MOONG (Green Gram)

**BM - 2002-1 , BM - 2003 - 2 , VAIBHAV , PKV - MUNG
8802 , KOPERGAON , GM-4 , PKV - AKM - 4**

Pack Size : 1kg & 5kg



UDID (Black Gram)

TAU -1 , PKV - 15

Pack Size : 1kg & 5kg



GRAM (Bengal Gram)

**JACKY - 9218, DIGVIJAY, VIJAY, VISHAL,
VIRAT, PHULE VIKRAM, AKASH**

Pack Size : 10kg



RESEARCH PADDY

**BPGV BUMPER (BOLD)
BPGV DASHRATH (SUPER FINE)**

Pack Size : 10kg



SARANDER

PROFENOPHOS 40% + CYPERMETHRIN 4% EC



PANDA SUPER

CHLORPRIPHOS 50% + CYPERMETRIN 5% EC



RIHANSH

THIAMETHOXAM 30% FS



IMMAN

EMAMECTIN BENZOATE 5% SG



RAGE

THIAMETHOXAM 12.6%
+ LAMBDA-CYHALOTHRIN 9.5% ZC



AMETH

ACETAMIPRID 20% SP



CIDES

VISULF

TEBUCONAZOLE 10% + SULPHUR 65% WG



XENOP

INDOXACARB 14.5% SC



D GYRE

DIMETHOATE 30% EC



TRICHOBOOST

TRICHODERMA VIRIDE 1% W.P.
BIOLOGICAL FUNGICIDE



DUGLUS

ACEPHATE 50% + IMIDACLOPRID 1.8% SP



SUKHAI

HEXA CONAZOLE 5% EC



PESTICIDES



GRETA

GLYPHOSATE 41% SL



METRO B

METHRIBUZIN 70% WP



SULPHABOOST

SULPHUR 80% WDG



PIXAL

THIOPHANATE METHYL 70% WP



WHIM SUPER

CARBENDAZIM 12% + MENCOTEB 63% WP



KISTA-GR

CARTAP HYDROCHLORIDE 4% GR



ODHACHI

PYRIPROXYFEN



PATIALA PACK

PYRIPROXYFEN + BIFENTHRIN



BACTERIA

MYCOSTAR

TRIPLE ACTION MYCORRHIZAL
BIO-FERTILIZER



K-LIFT

BIO FERTILIZER
POTASSIUM MOBILIZING
BACTERIA



P-BOOST

PHOSPHATE SOLUBILIZING BIO-FERTILIZER



WATER SOLUBLE FERTILISERS



PARIS 19:19:19 (1 Kg, 10 Kg & 25 Kg)

- Grade with balance NPK
- Recommended at growing stages of crops
- Good for use in stress conditions



PARIS 00:52:34 (1 Kg ,10 Kg & 25 kg)

- Phosphorous rich grade with required P & K
- Best during flowering and Fruit development stage Neglected by all but very useful for farmer



PARIS 12:61:00 (1 Kg ,10 Kg & 25 kg)

- Grade with richest content of P
- Best to use at initiation of flowering stage



PARIS 13:00:45 (1 Kg ,10 Kg & 25 kg)

- Potash rich and N content
- Good at maturity stage
- Good at stress conditions



PARIS 13:40:13 (1 Kg ,10 Kg & 25 kg)

- Phosphorous rich grade with required N & K
- Safe & compatible



BIG-B (POTASSIUM SCHOENITE) (1 Kg ,10 Kg & 25 kg)

- Combination of Potash, Sulphur and Magnesium
- Very useful for all crops during fruit development and maturity stage
- Increases size, shape and yield
- Increase greenness and improve uptake
- Very cost effective for farmers, but neglected by others

MICRO-NUTRIENTS

PARIS SPARSHA

- Multi Micronutrients Mixture as per Maharashtra grade 2
- In Amino chelated form
- Quick and visible results
- Good solubility and complex mixing
- Cost effective for farmers



Zn-EDTA-12% CHELATED ZINC



MAGNESIUM SULPHATE



CALCIUM NITRATE



BOOSTBOR

DI SODIUM OCTA BORATE TETRA
HYDRATE BORON AS (B) - 20%



QUALITY RANGE OF



RAISER-G

- Raiser is freshly extracted from lignite by processing with koh which is highly concentrated
- Source of organic matter for soil.
- Better in results, because of it's purity.
- Best for root development



SHOCK-Ab

- Improves Herbicide Efficacy
- Faster translocation in plants
- Protects crop from shock of application of herbicide.
- Faster recovery of treated crops



RAISER

- Raiser is freshly extracted from lignite
- By processing with koh which is highly concentrated source of organic matter for soil.
- Better in results, because of it's purity.
- Best for root development



RE-FRESH

- Combination of amino acids & swe.
- Different activities of both products, are synergistic when used in proper combination.
- Plant tissue building is done by amino acids, while swe accelerates health and growth of plants.



ANTI-OX

- Highly potential product, first time introduced in india used in multiple crops.
- Based on anti - oxidant and additives.
- Fast and overall growth.
- Significantly increases flowers, fruits shape, size and yield.
- Shows very encouraging results in vegetables like tomato, brinjal, chillies gourds, cotton.



PARIS PRODUCTS

BHARARI

- It is sterol, like estrogen (female sex hormone & testosterone male sex hormone).
- Critical for normal plant growth.
- Impacts stem elongation, leaf development, pollen tube growth
- Vascular differentiation, seed germination, photo - morphogenesis, stress response.
- Based on brassinoloides.



BESTICKER

- New technology american product.
- Form of organosilicone. (trisiloxane ethoxylates). non ionic in nature.
- Double benefits with four prong (way) action. can be mixed with most of the pesticides.
- Be-sticker spreads, wets, sticks and penetrates in leaf.



ZEP

- Based on l- systene derivatives.
- Fortified with vitamins and 6 select amino acids, in addition to above.
- Works on principal of tissue building.
- The proteins synthesized, are used in fast & bumper crop growth.
- Most advance stage of all amino or their derivatives.
- Induces blowers, increases blower



GAJAB

- Most popular organic crop growth promoter.
- Works in a unique way of making essential nutrients, available to crops.
- Very much effective to improve yields and quality of produce. Gajab supports flowering stage of crops
- Helps in reducing flower shedding, fruit setting and development. Gajab is a multi functional, plant supplement.



TOP UP

- Top up is highly potent and widely used bio stimulant based on amino acids.
- Top up improves nutrients uptake, nutrient efficiency, improves crop defense mechanism.
- It induces flowering, pollination and fruit setting and general strength to crops.
- It improves the tolerance capacity in extreme weather conditions.



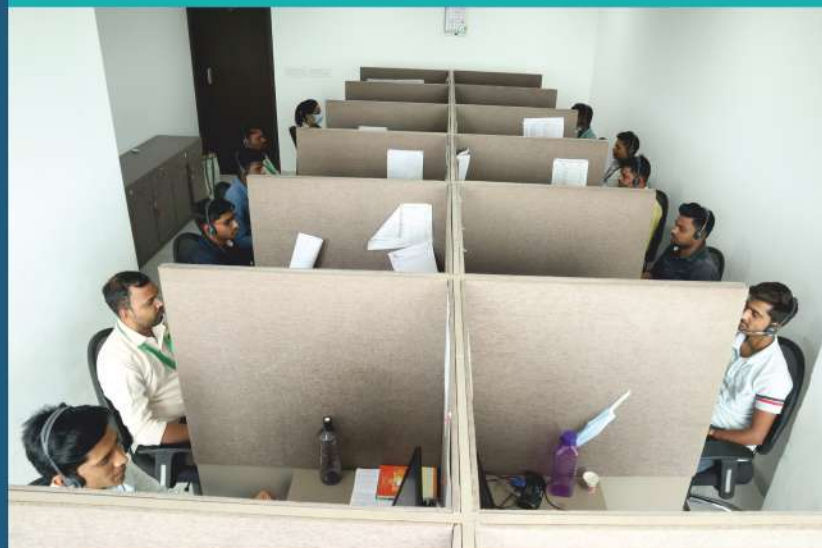
Corporate Office



Head Office Team



Customer Care



Our Place of Worship
(Shree Gajanan Maharaj Temple)



**1st Spacious 20,000 sq. ft.
facility for seed**



1st & 2nd Spacious facility for seed



Started 3rd spacious 35000sq. ft.
facility for seed



Staff Quarter



Farmer & Staff Training Center



Training Center



Factory Office



Dedicated Team



Filling Unit



Filling Machine



Seeds Processing Unit



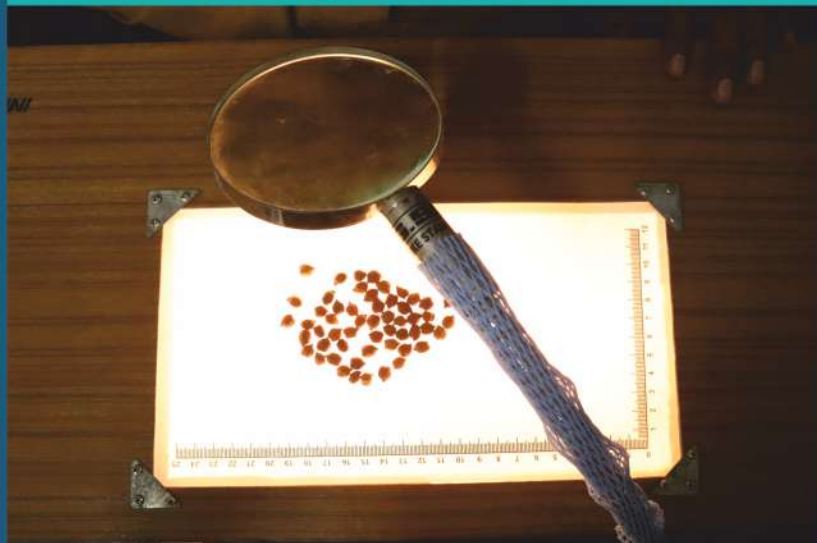
GOT



Germination Chamber



Quality Control Lab



Research & Trials



Polyhouse



R & D Team



About Booster R & D

The strength of Booster Group of Companies is its depth of research and development in field crops such as Cereals, Millets, Pulses, Oilseeds, Cotton, Maize, Paddy, Wheat, Pearl millet, Pigeon Pea, Green Gram, Black Gram, Chickpea, Soybean, Cotton, Onion & Okra, respectively. Booster Plant Genetics Pvt. Ltd. is basically research-oriented organization, and We are Proud that We got DSIR recognition. Our constant efforts drive for achieving excellence in developing crop and segment specific products which will work as solutions to our end user customer.

Seeds for the better future.....

Our mission is to produce the best quality seeds to fulfill the needs of Indian farmers. The company started with the MISSION so as to uplift the farmers who are mainly dependent on Agriculture. For this, we produce and supply good quality seeds to the Internal & external customers and ultimately for the farmers...

Main objectives of the R&D :

- Our focus target to breed high yielding hybrids/varieties with improved quality in field and vegetable crops with specific traits along with highly tolerant to biotic and abiotic stress.
- Aim is to increase farmers yield along with reduction in cost of cultivation.
- To contribute to uplift the farmers lives by increasing the crop yields.
- To serve our nation by increasing crop productivity with uplift the lives of farming community.
- Our aim to improve not only yields but also quality of produce which will fetches good price in market.

Strength of R&D :

- Booster R&D have dedicated & experienced team of Scientists.
- Booster R&D having good ongoing crop wise breeding projects with well-equipped lab & field facility.
- Booster R&D having strong germplasm base with focus on core breeding activities to create diversity in germplasm.
- Booster have strong set up of seed supply chain with stringent QC department.
- Booster having strong network of marketing with large group of farmers connect.

Social Media

TECHNICALLY SERVED FARMERS
(BY SMS & SOCIAL MEDIA)

As on 1st August 2021



Subscriber 150k



SMS Subscriber
above 2 lakhs



Followers 21k



100 IVR Support
Lines



No. of Services
30000



Subscriber 8k



Facebook



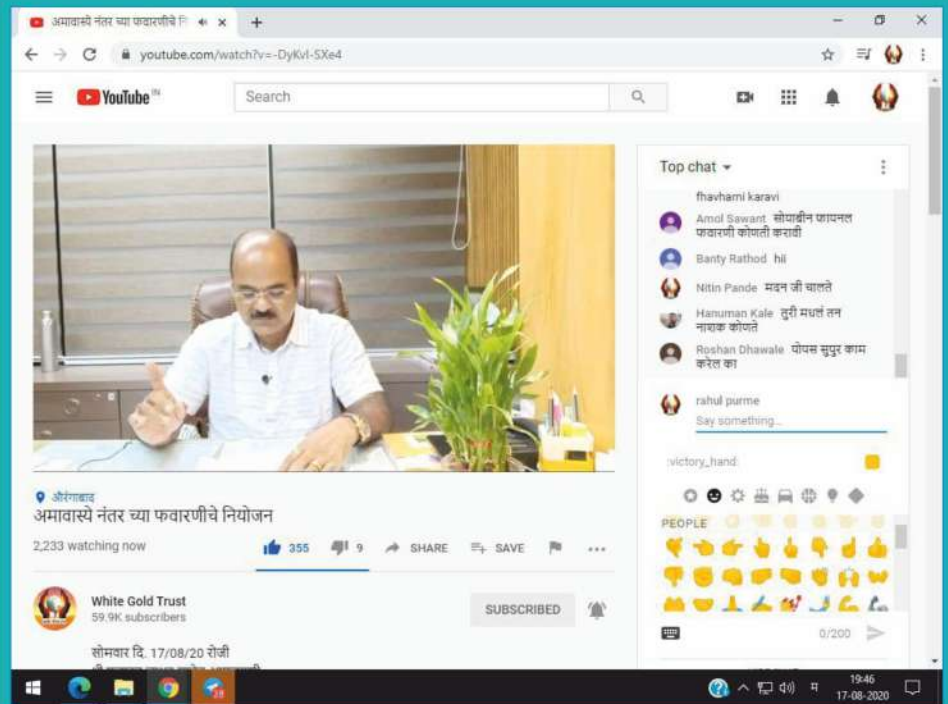
Facebook is our other social media weapon, which is extremely popular among young farmers. We are answering more than 100 farmers queries daily on FB, seeing their posts on various crops and pests. This platform is highly acceptable for communication with farmers where everyone is so active these days.



- Our Director's visionary approach and understanding about the need and greater prospectus for the future development of our company, he introduced, Digital Marketing to the company profile.
- We are proud to say that our Youtube channel WhiteGold Trust has achieved the milestone of 1 lakh subscriber in year and the numbers are growing rapidly.
- Farmers from all over the Country are engaging with us and they are giving huge views to every video uploaded on the channel.

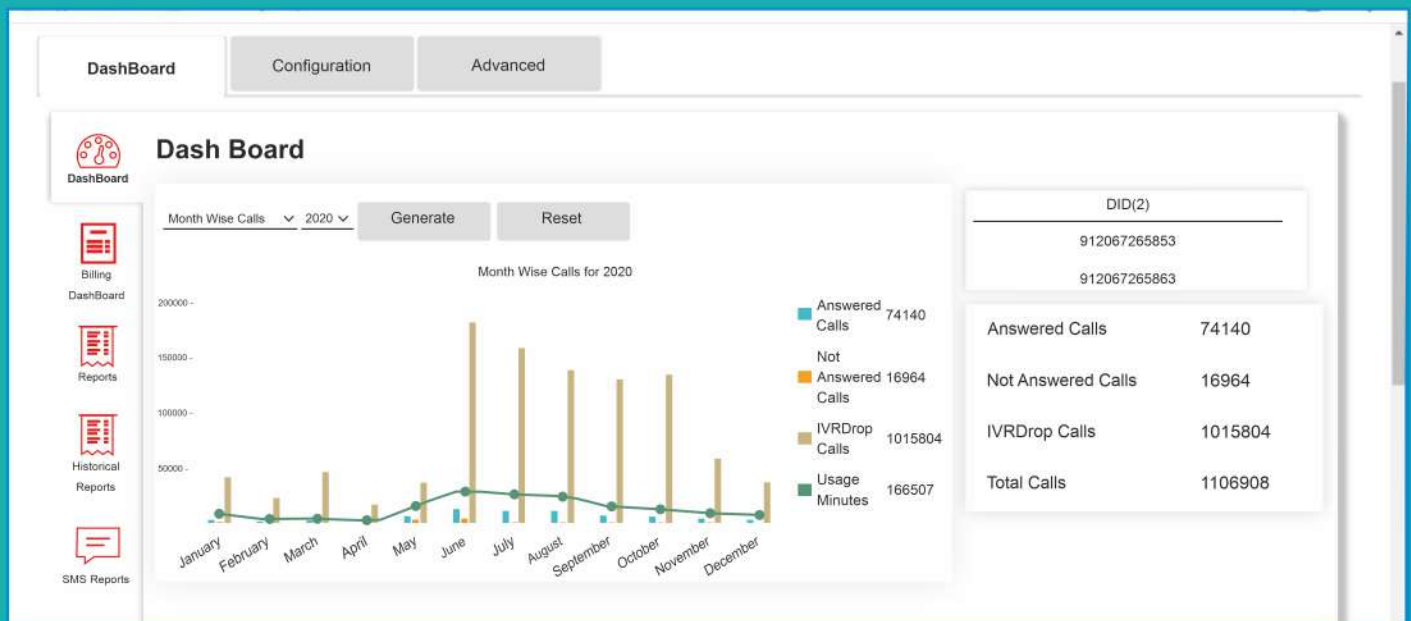


Youtube Live Response



To get even more closer to the farmer, Our Channel started Live Streaming Session of our Director on every Monday. This Initiative also got demanding success from farmers across Maharashtra. Every Live session is attended by around 4k farmers and around 3500+ farmers are active on live chat.

Farmers Incoming Call Details For-2020



Booster Group

Booster Plant Genetics Private Limited

Paris Agrotech

Seeds

Pesticide

W.S.F

Micronutrients

Pragati Prakashan



**WhiteGold Trust
[For Farmers]**



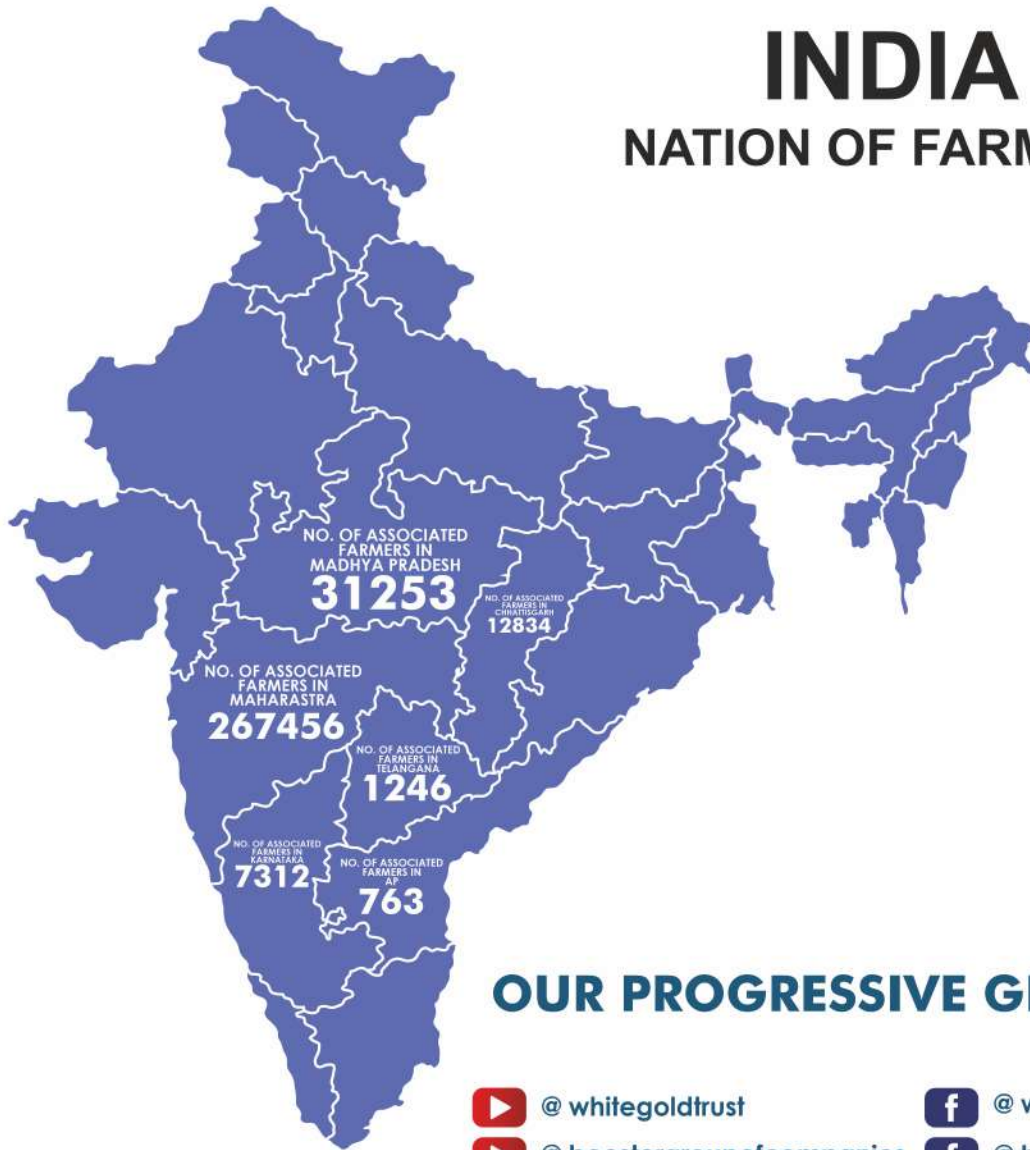
White Gold Trust

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INDIA

NATION OF FARMERS



OUR PROGRESSIVE GROWTH

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Contact Us

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